

Boost exposure
Synergy France
Increase conversions
Channels Precision Micro-targeting
Metrics Germany
Performance-based marketing
Spain Relevance



Desktop Apps Campaigns

Presentation for Affiliation platforms



Boost exposure
13M users Synergy France
Lead generation Increase conversions
4channels Precision
UK Creativity Metrics
Performance-based
Increase Conversions

About Aedgency



- ➔ We are an **international performance-based Online Marketing Company, founded in 2004**
- ➔ We promote a wide selection of free software titles, **generating more than 31 million installs annually:**
 - ➔ **20 free different desktop applications** covering several target groups.
 - ➔ International coverage, our **3 main markets** being **France, Spain, and Italy.**
- ➔ We provide **sophisticated advertising materials and mechanics**
 - ➔ Multi format Banners, text tags, buttons, Landing pages.
 - ➔ Optimization technology to guarantee the performance of the campaigns.
 - ➔ New creative designed frequently to optimize further the results.
- ➔ We offer **proven monetization solutions** to website owners:
 - ➔ Operating under CPA (or dynamic CPM/CPC), based on installs generated
 - ➔ Variety of campaigns ensuring high volumes all year long.

Top6

Ranking de audiencias de los portales de descuentos y cupones

	Portales	Audiencia (usuarios únicos)
1	Groupon	2,5 millones
2	Offerbox	2 millones
3	LetsBonus	1,3 millones
4	Groupalia	1,3 millones
5	Travel Club	768.000
6	Primeriti	628.000

Fuente: Nielsen Online Division

How does it work?

➔ We promote **free desktop applications**, bundled with **100% opt-in monetized softwares**



Banner



Landing page



Desktop app



- ✓ No Adware
- ✓ No Spyware
- ✓ No Malware



Monetization Solution

➔ For every monetization solution installed, you get paid

Numerous creatives and formats available



Some examples of banners we create both in gif and flash and in the standard best converting sizes.

100% FREE

MOOVIDA

THE MEDIA PLAYER

Watch your medias with new eyes!

Download Moovida

DivX XVID mpeg4
MOV mpeg1 WMV
FLV AIFF VP6 AC3
MKV SWF mpeg2
OGG AAC VP6 AVI

SPEEDARES

¡Descarga todo lo que quieras sin limitaciones!

¡Descarga gratis!

SCARICA ORA!

SCARICA ORA!

Scarica gratis qui il software WideStream6

PLAYERSIDE

100% GRATIS

OUTBACK RALLY
NUMBERGROUNDS
Tennis Master
SPEED RACES
MAGNESS
MADDOG EMPIRE

¡Juega ahora!

TOP VIDEO EDITOR

El software gratuito que edita tus vídeos y los codifica

[DESCARGAR GRATIS](#)

djmixer studio

¿QUÉ LE FALTA A ESTA FIESTA?

GRATIS

Metti musica!

Optimized and performant landing pages

Some examples of Landing pages for our campaigns.



✓ **6% average conversion rate**



Lo que haces con tu ordenador es solo cosa tuya
Easy PC Cleaner limpia todo rastro de tu navegación por internet.

Descarga gratis



Que nadie te diga qué has estado haciendo en internet, con Easy PC Cleaner puedes eliminar tu historial de navegación, los archivos temporales, cookies, caché, etc.
Y no solo eso, con Easy PC Cleaner puedes también eliminar el rastro de los archivos abiertos recientemente.



Consejo:
Si limpias tu ordenador no solo tendrás más privacidad sino que tu ordenador tendrá más espacio libre y funcionará mejor y más rápido.

Desktop Applications we can promote with you:

Downloaders

(Male audience 15-30)



www.officialvideoconverter.com



www.widestream6.com



www.easy-burner.com



www.speedares.com



www.mytorrentclient.com

Media editors

(Mix audience 15-35)



www.topvideoeditor.com



www.pix-easy.com



www.tone-maker.com



www.djmixerstudio.com

Gaming

(Male audience 15-35)



www.player-side.com

PC utilities

(Male audience 25-45)



www.easypccleaner.com



www.mypdfconverter.com



www.freecompressor.com

Media players

(Mix audience 25-35)



www.freetvradio.com



www.letstunes.com



www.media-app.com

Life assistant

(Female mid-upper class 25-45)



www.stylemeapp.com



www.walletbalance.com



www.offerbox.com

What's in it for you?



- ✓ **Vast portfolio** of campaigns that will meet the demand of your affiliates
- ✓ **Guaranteed no adware**, spam. All our products are 100% virus free.
- ✓ **Payout** reference CPA: FR €0.48, ES €0.35, IT €0.25
- ✓ **Choice in optimization:**
 - ✓ We provide you with banner tags, optimizing on our side best performing campaigns
 - ✓ Or you get detailed tags and you manage rotation as you prefer
- ✓ **Lets test:**
 - ✓ we look to reach a minimal average 200 conversions day at the end of a 2 weeks test. If you trust you can provide it, let's start!

And also:

- ➔ **Dedicated account manager** to manage your specific needs
- ➔ **Incentives:** personalized pay out for any affiliate reaching over 200 installs/day
- ➔ **Variety of tools to accommodate each need:** if you deliver high traffic, we will develop with you personalized creative and many more if needed.
- ➔ **Validation/fraudulent activity:** we are very open to any set up, as long as it fits into legality, anti virus check and is not miss-leading to final user.
- ➔ Regular communication and pro active actions to stimulate your affiliates

Thank you

For more information :

bizdev-account-list@aedgency.com